

Accelerating Digital Transformation in Higher Education

CO-SPONSOR PACKAGE

x5 free tickets for you and your team, allowing access to attend talks and to exhibit (worth £500). Also includes food and refreshments

Preferential inclusion in speaker / panellist capacity (on topic & non-promotional).

Stand in Networking / lunch / break area of ADT Conference for duration of event.

Logo's / branding on all tangible ADT Materials, promotional and at the event itself

Logo's across all digital mediums incl website and electronic correspondence

Rotated home page takeover (HPTO) on ADT site for the duration

Rotated HPTO on Education Technology site (Feb 1st – March 31st)

Rotated HPTO takeover on University Business site (Feb 1st – March 31st)

Rotated HPTO on EdQuarter site (Feb 1st – March 31st)

Company profile page on ADT website 'Meet the sponsors'

Profile in Education Technology magazines event preview article 'meet the sponsors'

Profile in University Business magazines event preview section 'meet the sponsors'

'Meet the sponsors' profile uploaded to Education Technology site.

'Meet the sponsors' profile uploaded to University Business site.

'Meet the sponsors' profile uploaded to EdQuarter site.

x2 individual mail shots to the following databases: ADT delegates, University Business' subscribers, Education Technology's subscribers and Ed Quarters' subscribers. Sent by ADT, UB, ET and Ed Quarter. Keep content event related.

Promotional material in the event delegate bags

Logo on delegate bag

x5 tweets (two prior to show, 2 at show and 1 post show) from ADT account. Retweeted by Education Technology and University Business accounts.

Full page ad in Education Technology magazine in event preview section, distributed at ADT event to all delegates, plus all regular subscribers.

Full page ad in University Business magazine in event preview section, distributed at ADT event to all delegates, plus regular subscribers.

Contributions in event preview and review press material, write up's etc.

A twelve month marketplace profile on University Business website

A twelve month marketplace profile on Education Technology website

Inclusion and branding in event video, shot on the day and to be circulated to delegates post event.

Sponsors plugged on Ed Tech podcast.

**TOTAL COST:
£7,999+VAT**

HOSTED BY:

COSECTOR | UNIVERSITY OF LONDON

UNIVERSITY BUSINESS | EDUCATION TECHNOLOGY

Digital Transformation

INFLUENCING TOMORROW'S INNOVATION TODAY